



# Retail Spaces

Tailored Air Distribution

## Air distribution that enhances the shopping experience

Shops and shopping centres are more than just places to buy – they are experiences. Customers, staff and products all benefit from a well-designed air distribution system. With fabric ducting, retailers can create comfortable, healthy and visually appealing environments that support sales and brand image, while saving energy and reducing maintenance costs.

### The challenge

Retail spaces present unique demands for ventilation. Stores must remain comfortable for both staff and customers, with consistent temperatures, quiet operation and clean air. Food and fashion outlets require hygienic environments, while open spaces like shopping malls face the difficulty of maintaining even airflow across large areas. Conventional metal ducts can be noisy, hard to clean and visually intrusive, reducing the quality of the shopping experience.

### The solution

Prihoda textile ducts provide an elegant answer. They distribute air evenly across retail spaces, avoiding draughts and hot/cold spots. Their lightweight, corrosion-free design ensures durability, while easy cleaning keeps hygiene at a high standard. Quiet operation supports a relaxed atmosphere, and customisable colours or printed designs integrate perfectly into store interiors. By reducing energy use and simplifying maintenance, fabric ducting is a smart choice for modern retail environments.

## Why Prihoda?

Every retail space is unique, and Prihoda designs air distribution systems tailored to the specific needs of each store or shopping centre. Working with architects and engineers, we ensure ventilation systems that combine performance, energy savings and design harmony. From subtle installations that blend into interiors to bold ducts with brand colours or logos, Prihoda solutions are designed to enhance both function and appearance.



#### Even air distribution

no draughts, no hot/cold spots



#### Customisable design

colours, patterns or logos to match store branding



#### Quiet operation

supports a relaxed shopping experience



#### Energy efficiency

reduced HVAC loads and lower operating costs



#### Easy cleaning

fabrics can be washed or wiped down



#### Lightweight and flexible

easy to install, minimal impact on building structure





## Trusted expertise

Prihoda has delivered fabric ducting systems for retail spaces around the world, from flagship stores to local supermarkets. Our in-house Air Tailor software allows us to model each system precisely, calculating airflow, pressure losses and noise levels. This ensures reliable performance before installation and long-term comfort for staff and customers alike.

## Compared to Metal Ducts

	Metal ducts	Fabric ducts
<b>Weight</b>	Heavy	Lightweight
<b>Corrosion</b>	High risk	Corrosion-free
<b>Condensation</b>	Frequent	Prevented
<b>Maintenance</b>	Complex, costly	Easy washing
<b>Airflow</b>	Uneven, draughts	Balanced, gentle
<b>Noise</b>	Turbulent, loud	Absorbed, quiet
<b>Design freedom</b>	Limited	Colours, shapes, prints

## // Take the next step //

Get in touch with us to discuss your retail project. We'll prepare a tailor-made airflow design for you.

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