



Cinemas & Theatres

Tailored Air Distribution

Discreet air distribution for an immersive atmosphere

Cinemas and theatres are places where atmosphere matters. Every detail – from the sound and lighting to the seating and temperature – shapes the audience experience. A well-designed air distribution system plays a key role in this, ensuring comfort without distraction. With fabric ducting, airflow becomes silent, even and almost invisible – letting the performance take centre stage.

The challenge

In auditoriums, the balance between comfort and silence is critical. Air must be delivered evenly across rows of seats without creating draughts or noise. Glare or reflections from shiny surfaces can disrupt visibility, while conventional metal ducts are prone to noise, uneven airflow and maintenance issues. The result can be discomfort for the audience and a break in the immersive atmosphere.

The solution

Prihoda textile ducts provide discreet, reliable and efficient ventilation for performance spaces. They distribute air gently and evenly, ensuring no cold spots or uncomfortable draughts. Their non-reflective fabric surfaces blend into interiors without distracting from the stage or screen. Operating at low noise levels, our fabric ducting systems preserve the quiet atmosphere needed for theatres and cinemas, while remaining lightweight, corrosion-free and easy to maintain.

Why Prihoda?

Every cinema and theatre is unique, and Prihoda designs air distribution systems tailored to each space. Working with architects and engineers, we model airflow to match seating layouts and acoustic demands. With options for custom colours and discreet designs, our systems integrate seamlessly into auditoriums while delivering reliable performance, energy savings and comfort for audiences.:



Even air distribution

prevents hotspots and condensation



Corrosion-free

ensures long-term reliability



Non-reflective fabric

avoids light glare in auditoriums



Lightweight

easy to install and maintain



Customisable design

blends with interiors or supports branding



Energy efficiency

reduces HVAC loads and operating costs



Trusted expertise

Prihoda has equipped theatres and cinemas worldwide with fabric ducting solutions. Our in-house Air Tailor software allows us to calculate airflow, pressure losses and noise levels in detail, providing visualisations that confirm performance before installation. This ensures long-term reliability, quiet operation and a consistently comfortable environment for audiences.

Compared to Metal Ducts

	Metal ducts	Fabric ducts
Weight	Heavy	Lightweight
Corrosion	High risk	Corrosion-free
Condensation	Frequent	Prevented
Maintenance	Complex, costly	Easy washing
Airflow	Uneven, draughts	Balanced, gentle
Noise	Turbulent, loud	Absorbed, quiet
Design freedom	Limited	Colours, shapes, prints

// Take the next step //

Get in touch with us to discuss your cinema or theatre project. We'll prepare a tailor-made airflow design for you.

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